

## PrimeVision™ Provides Insight, Transparency and Data for Action Plan Development and Performance Improvement



### Situation

Grocery sites were struggling with reconciling their on-site and order tracking records. We met with the entire team to better understand their challenges. We uncovered the primary problem was a vast amount of reports with different metrics, reporting styles and more. There was no way to leverage their data to enable better decision making. We then introduced them to PrimeVision — our customizable technology platform, which allows management to monitor operations to ensure efficiency and optimization continually.

### Solution

We analyzed all their reports and the content they wanted to manage. Then we adjusted our reporting system to reflect the additional data they requested for each site. This meant we could respond to their needs nationwide, regardless of their local tracking method. We offered a customized solution to create unique reports. The reports show full pricing, revenue, all order information (trailer, reference and invoice numbers) as well as data from other recycling categories including cardboard, plastic and pooler pallets from whitewood pallets. This displayed monthly tracking to show OCC pricing movements in the market. We also set the distribution centers up on the Prime 360 Dashboard to track their orders live — from placing the order to when the order closed. This proprietary dashboard connects to the company's key performance indicators making their internal reporting easier and more streamlined.

### Results

Distribution center managers can now use data to make decisions faster, driving continuous improvement. Instead of analyzing data from a variety of sources, they have one portal that gives them a comprehensive view of their pallet management. The Prime360 Dashboard is flexible and can evolve and grow with this grocery chain as their needs change.

*“Working collaboratively with Prime360 helped us envision operational success. Using their technology, we were able to view what needed to be changed. The data insight drove process improvements. This resulted in streamlined operational procedures, lower costs and improved profitability.”*

– National Grocery Company

### Contact Us

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